71M #54993

NCC Cable System Order

11754152

Order #	62308567	Flight Dates	07/18/16 - 07/24/16	Update Date	0	07/15/16	
Syscode	2963	Agency	4CM&M	Version		1 Vs. 1	
System Name	Spectrum/Ironwood, MI	Advertiser	Lon Johnson for Congress	Show All Lines			
Market	Duluth-Superior			Total # of Weeks			1
		Client Code	661	Total			\$336.00
AE	Brenda Hadley	Product Code	691	Commission			\$50.40
Sales Coordinator	Collin Moore	Est Code	3597	Net Total			\$285.60
Office	Washington	Product Name		Total Spots			48
Phone	(301) 951-2620	Credit Status		Affiliate Split		100.0	
Status	Not accepted			Sold On	0	Cost Per Spot	
Survey	Cable Nielsen Live+1 May16	Primary Demo	Adults 35+	GRP -	0	GIMP -	
4		Makegood Policy	Approval Required	CPP -		CPM -	
Comments: 7	7.15 New RNC Order						

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	8	7	9	5	4	3	2	_	Line
	MNBC	MNBC	MNBC	MNBC	CNN	CNN	CNN	CNN	Net
Li cote Amporto	VARIOUS	VARIOUS	VARIOUS	MORNING JOE<	AVG. ALL WKS<	VARIOUS	VARIOUS	NEW DAY<	Program
200	7/18/16	7/18/16	7/18/16	7/18/16	7/18/16	7/18/16	7/18/16	7/18/16	Start Date
	7/24/16	7/24/16	7/24/16	7/24/16	7/24/16	7/24/16	7/24/16	7/24/16	Stop Date
	21:00	18:00	11:00	05:00	21:00	18:00	11:00	05:00	Start Time
2040	24:00	21:00	18:00	11:00	24:00	21:00	18:00	11:00	Stop Time
	×	×	×	×	×	×	×	×	≤
3	×	×	×	×	×	×	×	×	Т
5	×	×	×	×	×	×	×	×	\$
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		Ü				6		3	IMP
	4	4	8	8	4	4	8	8	Total Spots
	\$16.00	\$6.00	\$4.00	\$6.00	\$16.00	\$6.00	\$4.00	\$6.00	Unit Cost
- 1	\$64.00	\$24.00	\$32.00	\$48.00	\$64.00	\$24.00	\$32.00	\$48.00	Total Cost
	30	30	30	30	30	30	30	30	Spot Len
-	Convention Package	Line Comment							

inted 07/15/16	Date Printed						ACCT			SALES		.9	SYSTEM APP:
\$336.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$336.00	АМТ
48	0	0	0	0	0	0	0	0	0	0	0	48	SPOTS
Total	Jun 2017	May 2017 Jun 2017	Apr 2017	Mar 2017	Feb 2017	Jan 2017	Dec 2016	Aug 2016 Sep 2016 Oct 2016 Nov 2016 Dec 2016 Jan 2017 Feb 2017 Mar 2017	Oct 2016	Sep 2016	Aug 2016	Jul 2016	Oncopio accessor and a second a

62308567 | Duluth-Superior | Spectrum/Ironwood, MI | 2963 |